

Adopted 9/4/2012
WALPOLE BOARD OF SELECTMEN
GOALS AND OBJECTIVES
2013

Any policy or program developed hereunder shall be presented to the Board of Selectmen for consideration and approval prior to implementation.

GOAL #1: Promote enhanced economic development opportunities in Walpole designed to diversify and expand the overall tax base in our community.

1. Prioritize redevelopment planning opportunities for three targeted areas of Walpole - Downtown, Route 1 {Grossman's}, and Industrial & Production Roads - by tasking the following objectives:
 - Direct the EDC to schedule meetings with property owners of targeted development sites;
 - Work with new owners of the Kendall building and encourage redevelopment and expansion through a TIF proposal
 - Meet with the owners of the Foundry Building about the future of that property.
 - Act upon the recommendations of the three overlay working groups, including making significant progress on downtown revitalization.
 - Create an overlay district and/or develop action items to create economic development incentives for the Route 1-Grossman's property.
 - Redevelop the Route 1A Industrial Park and reach a consensus amongst property owners and town board on issues related to sewer expansion and continue to move forward with the Route 1A Economic Development Study for both long and short term plans
 - Prepare for and develop application to be submitted for the MassWorks program in 2013.

2. Direct the Community & Economic Development Officer to develop branding campaign for business attraction and to prepare a Walpole business recruitment package including itemized incentive options for new or expanding businesses;

3. Continue to Implement business recognition program and incorporate into program recognition of business milestones with award letters and plaques. Incorporate greater public participation in the program.
4. Schedule MPIC report to Board of Selectmen on progress of Spring Brook Revitalization Program.
5. Refer to EDC for comment and recommendation on the feasibility of the possibility of biotech zoning development.
6. Direct the Community & Economic Development Officer, EDC and Health Director to develop a plan for Brownfields properties redevelopment & reuse and have them update this Board on a biannual basis.

GOAL #2: Develop long- & short-term facilities planning system

1. Determine parcels of Town owned land that are suitable for selling or developing and get community input regarding same. Determine purpose and use for cash to be raised by sale. Identify land suitable for a senior affordable housing project. Determine if any Town owned parcels can provide greater access to lakes and ponds.
2. Propose overlay districts in conjunction with the Planning Board and MPIC for water protection districts to streamline permitting process for desirable and “Clean” uses.
3. Continue to promote the enhancement of activities of the Council on Aging, and finalize, in conjunction with the final Maguire Group report, the selection of a site for a new Senior Center, and further pursue design and construction with a funding scenario that stays within the Proposition 2 ½ tax levy and private fundraising.
3. Utilizing the Maguire Group report, identify realistic sites for a public safety facility or facilities and develop a funding and design/construction timetable.
4. Maintain Capital Budget program using free cash for facility, equipment, fleet and infrastructure upkeep & replacement, and identify design funding for the downtown using free cash.
5. Create list of town infrastructure, safety and economic development projects/needs that can be provided to the Planning Board and ZBA so they can attempt to integrate as part of private site plans and/or subdivision proposals to ensure development meets Town long range needs.
6. Create a group or committee to examine the feasibility of implementing the Community Preservation Act in Walpole.

7. Renew Road & Sidewalk Improvement Program for the next five-year cycle. Direct DPW to provide the Board of Selectmen with a status report on road & sidewalk conditions in Walpole. Focus greater attention during this program on sidewalk rehabilitation.

GOAL #3: Advance affordable housing alternatives

1. Meet with, and charge, Housing Partnership Committee with providing an update regarding the implementation of Planned Production Plan.

GOAL #4: Pursue enhanced field conditioning, ponds management programming and green community designation

1. Perform citizen outreach and education of green communities program.
2. Request Planning Board include green communities zoning needs as a possible zoning by-law proposal.
3. Ask Board of Health to investigate a sticker program for large trash items.
4. Prioritize ponds management programs and encourage development of long-term planning for ponds needs, with prioritization given to the development of a dredge plan for Memorial Pond and the continuance of chemical treatments at Clark's & Turner's Ponds.
5. Charge the Adams Farm Committee with investigating expanded uses of Adams Farm, such as; Mountain bike trail(s), walking trail(s), recreation use(s), additional access possibilities and report back to the Board during a joint session with the Selectmen to discuss current and possible future uses at and of Adams Farm.
6. Continue Fields playing surface enhancements and establish a measurement tool(s) to analyze success of the program/
7. Develop Turco Field re-turf revenue source to be raised through youth and High School sports programs and other user groups, as well as additional funding sources that may be identified.
8. Develop reoccurring revenue flow from user groups of Town fields to offset a portion of annual fields maintenance costs.

GOAL #5: Enhancement of municipal operations and administration

1. Implement utilization of Town ballots for non-binding questions to determine public opinion on key issues.
2. Develop technological system upgrades that will create an avenue for and enhancement of the interactive communication with residents for issues impacting the Town.
3. Meet with Walpole Community Television to discuss programming and technology funding, and to bring resources and production closer to town operations and needs. In addition, work on completion of license renewal negotiations with Comcast.
4. Establish a social media policy for employees, Boards, Committees and Town Departments to insure proper use of systems, internet, social media, and protect the image & reputation of the Town's corporate/municipal organization.
5. Establish partnership with Chamber of Commerce to develop Town operations seminars to familiarize residents and business owners with functions in Town government.
6. Pursue Charter Review for possible amendments.
7. Strengthen working relationships with Finance Committee, School Committee and Planning Board
8. Strengthen working relationships with neighboring town's key boards/committees by participating in the Norfolk County Selectmen's Association, and Massachusetts Selectmen's Association.
9. Revamp and expand the Elder Service Tax Program.
10. Develop a new assessment tool for evaluating employee appointees of the Board of Selectmen that will have to be completed by each member of the Board and averaged into a final document. This shall be included as part of the Policies and Procedures manual.
11. Continue to fund the Task Force/Coalition Against Drugs and Alcohol and support their programs.
12. Explore the feasibility of a Summer Jobs Program for Walpole's youth through outreach by Recreation and the Community & Economic Development Officer.

GOAL # 6: Invest in Walpole's future through today's financial planning

1. Conduct public budget review sessions by the Board of Selectmen regarding proposed FY'14 Budget.
2. Continue Budget working group as part of the FY'2014 budget process -- comprising of two members of Board of Selectmen, two members of Finance Committee and two members of the School Committee, as well as the Town Administrator and School Superintendent.
3. Investigate a cash back credit card to make town purchases on in order to realize some financial benefit, and provide options to the full Board.
4. Discuss as a Board options relative to Collective Bargaining strategies for next round of negotiations. Options to include possible development of new wage structure.

GOAL # 7: Education

1. Continue to work with the School Committee and Superintendent of Schools to better understand the challenges facing the Walpole Public Schools' ability to cap most class sizes at 25 and to maintain and improve the quality of teaching and learning.
2. Involve the School Committee with the facility planning process following completion of Maguire Group report.
3. Recommend that the Superintendent will attend a BOS meeting and the Town Administrator will attend a School committee meeting to provide updates, receive Board and Committee feedback on operations.
4. Request School Committee and Superintendent to investigate the integration of a positive video message project into 5th grade curriculum. Have high school athletes create positive video message each year to be shown to younger grades. Also integrate police teaching about drug/alcohol perils in schools and twice yearly assembly in schools re: drug/alcohol