

04/01/08

Stonyfield Farm Announces Nationwide Voluntary Recall of 6-Ounce Fat Free Blueberry Yogurts

FOR IMMEDIATE RELEASE - Londonderry, NH - March 28, 2008 - Organic yogurt maker Stonyfield Farm has announced a voluntary product recall of its non-fat blueberry yogurt products.

The recall comes in response to the possibility of glass fragments in the product. Although the company believes the problem is not widespread, it is taking this precautionary measure to ensure the safety of its consumers.

Affected products would be 6-ounce Fat Free Blueberry yogurts carrying one of following product codes printed along the cup bottom that start with the following dates:

Apr 14 08
Apr 15 08
April 25 08
Apr 26 08

There are no reports of injury. People who bite into or swallow a fragment could possibly be injured, prompting this precautionary recall.

Stonyfield Farm is also advising its distribution network to remove the 6-ounce fat free blueberry yogurt from the shelves immediately. The product is sold at natural food stores and major grocery retailers nationwide.

Consumers are instructed to return opened and unopened containers to their retailers. Those returning product will be reimbursed for the full value of their purchase.

"Our first priority has always been and always will be the welfare of our consumers," says Gary Hirshberg, Stonyfield Farm President and CE-Yo. "We are taking this voluntary step to ensure that we identify any product that does not meet our standards of quality and food safety."

Consumers with questions should contact Stonyfield Farm Consumer Relations at 1-800-PRO-COWS, Monday through Friday, 8 a.m. to 5 p.m.