

Town of Walpole

Commonwealth of Massachusetts Office of Community & Economic Development JAMES A. JOHNSON Town Administrator

Patrick Deschenes Community & Economic Development Director

AGENDA EDC BUSINESS FORUM SUBCOMMITTEE January 11, 2024 at 2:00 P.M.

Zoom: Please contact the following for log in details: pdeschenes@walpole-ma.gov

Business:

- 1. Marketing and Outreach
 - Date for initial flyer and follow up registration
 - Additional outreach options

2. Event Format

- Speakers, programming, etc.
- Venue contract and down payment
- Post event surveys
- 3. Next Steps
 - Planning follow up subcommittee meeting
 - Subcommittee member roles and responsibilities