



**Town of Walpole**  
Commonwealth of Massachusetts  
Office of Community & Economic Development

**JAMES A. JOHNSON**  
*Town Administrator*

**Patrick Deschenes**  
*Community & Economic  
Development Director*

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**AGENDA**  
**ECONOMIC DEVELOPMENT COMMISSION**  
**MAIN STREET LIVE SUBCOMMITTEE**  
**Zoom**  
**June 24, 2021 at 5:00 P.M.**

**ZOOM:**

Please contact the following for log in details:

[pdeschenes@walpole-ma.gov](mailto:pdeschenes@walpole-ma.gov)

**Business:**

1. Review of work completed
  - Materials rented
  - Music/Entertainment
  - Food trucks reserved
2. Permitting needed
  - One-Day Liquor License
  - Use of Town Property
3. Advertising and marketing
  - Event branding
  - Local media outreach (social, print, local access, etc.)
4. Summer goals
  - July 27<sup>th</sup> Municipal Department meeting
  - Securing volunteers
  - Setting timeline/next steps